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PACIFIC NORTHWEST

RED AWARDS 2022





INFLUENTIAL WOMEN OF DESIGN | PACIFIC NORTHWEST



# PEDINI PDX

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At its essence, design has the power to create spaces where lives are simpler, more joyful and full of inspiration. This is what motivates Victoria Faragalli, the owner and designer of Pedini PDX, to bring the highest level of care and detail to every project. The Pedini PDX kitchen and bath showroom specializes in Pedini Italian cabinetry, Miele and Sub-Zero/Wolf appliances and Blu Bathworks furniture and fixtures. "What sets my showroom apart is that we aren't just selling products but are involved in the entire design process," Faragalli

says. "We offer in-house design services, provide detailed construction documents, meet with subcontractors on-site and coordinate installation for a truly white glove experience." With a goal to continue her work on a larger scale while maintaining the high-level service package, design prowess and technical skills her client's expect, there's nowhere for Faragalli to go but up.

"Growing up witnessing my mom's amazing eye for home remodel and design projects inspired me to pursue interior design."

## A WOMAN'S PERSPECTIVE

What does it take to be a female design leader? Victoria Faragalli shares...

- What makes your work rewarding?**  
I love photographing a completed project and hearing how happy my clients are with the results. Having the opportunity to stop and admire a finished space reignites my passion for what I do, makes all of the bumps that take place along the way worthwhile and reminds me how monumental these projects are to my clients' lives.
- What is your wish for women in design?**  
Because my expertise so often surprises the contractors I work with, my hope is that job sites continue to evolve in terms of respect for women.
- What's on the horizon?**  
I just opened a new, larger showroom in Portland and am excited to be growing my team so we can take on more residential projects. I occasionally work on large commercial projects such as high-end condo and apartment buildings, and hope to explore more of those types of opportunities moving forward.

**Top** Faragalli worked with Adapt Interior Design on this luminously cheerful chef's kitchen in Forest Heights, Portland.

**Bottom** The sophisticated Taurus walk-in closet system by Pedini incorporates a luxury Italian look to the well-groomed dressing space.

**Photography** Top by Meagan Larsen Photography



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## **PEDINI PDX**

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